

# Chartered Management Institute: Level 5 Diploma in Management & Leadership 2010-11

The GTA University Centre, in partnership with the Chartered Management Institute (CMI), is delighted to announce the launch of the 2010-11 Diploma in Management and Leadership. This prestigious qualification will be delivered on-island by a highly experienced CMI appointed tutor commencing October 2010.

## What is the Diploma in Management and Leadership?

The CMI Diploma in Management and Leadership is designed to provide a firm foundation in ideas, techniques and overall competences that will improve management effectiveness and performance.

## Why Study the Diploma in Management and Leadership?

Achieving the Diploma in Management and Leadership will not only boost performance but will also enhance career prospects and can be used as a springboard towards further management development as it is a route to more advanced qualifications such as the MBA.

## What is the Chartered Management Institute?

The CMI is the guardian of national management standards in the UK. It helps develop and train thousands of new managers every year.

## Why Should I Choose the GTA / CMI Diploma?

The GTA has a proven track record in delivering the CMI Diploma with a 90% pass rate. Students benefit from Pathway Workbooks accompanying each module and can take advantage of the CMI's 'Management Direct' on-line resource.

To find out more about this exciting CMI Diploma in Management and Leadership, please contact Simon Le Tocq [simon.letocq@gta.gg](mailto:simon.letocq@gta.gg) or complete the form overleaf.



## Basic Course Outline

### Core Modules

- Personal Development as a Manager and Leader
- Information Based Decision Making
- Performance Management
- Resource Management
- Meeting Stakeholder and Quality Needs
- Conducting a Management Project
- Project development and Control

### Optional Modules (Two to be selected)

- Financial Control
- Marketing Planning
- Human Resource Development
- Managing Recruitment and Selection

## REGISTRATION OF INTEREST

# Diploma in Management & Leadership 2010-11

### DELEGATE DETAILS

Delegate Name: Mr/Mrs/Miss/Ms	
Organisation:	
Address:	
	Postcode:
Tel:	Fax:
Email:	

I would like to be kept up to date with arrangements to offer the Diploma in Management & Leadership in Guernsey from October 2010. I understand that registering my interest does not commit me in any way to undertaking the course:

*Signed:*

*Date:*

I would like to receive further information on GTA courses

### SPECIAL ARRANGEMENTS:

If you have a disability and require special arrangements, please inform the GTA at the time of registration.