

MSc Corporate Governance / Grad ICSA 2010-12

COURSE OVERVIEW

Understanding the regulation and control of organisations is vital for anyone who is, or aims to be, a senior manager, a company secretary or to run their own business. The field of Corporate Governance is gaining a high profile in commercial, political and academic environments.

The MSc Corporate Governance from Bournemouth University has been developed in close collaboration with The Institute of Chartered Secretaries and Administrators. It provides students with a highly specialised set of skills, enabling them to develop the ability to appreciate and influence the factors governing corporate affairs. This course can be undertaken on a full-time or part-time basis and combines the award of graduate status of ICSA and a Masters degree.

COURSE CONTENT

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| <p>Contextual Units (15 M level credits)</p> <ul style="list-style-type: none"> • Accounting & Financial Analysis – The unit aims to explain the main principles involved in financial reporting and to provide an understanding of the role of accounting in both external analysis and corporate governance contexts. • Corporate Administration & Control – A modern commercial organisation requires effective administration and has an obligation to meet statutory requirements concerning its capital instruments, registers, and meetings. The first half of this unit is dedicated to the impact of corporate law on the capital structure and administration of corporate affairs whilst the remainder of the unit provides coverage of key elements in risk management and the protection of intellectual property. • Principles of Law - Introduces students to foundation concepts and processes of law and to aims to contextualise the Specialist Units (see below) within the course. • Corporate Financial Management - Provides a critical appreciation of the interaction between financial markets and the firm; enables a comprehensive understanding of valuation and appraisal techniques and illustrates the practical application and limitations of finance theory. | <p>Specialist Units (15 M level Credits):</p> <ul style="list-style-type: none"> • Strategic and Operations Management - This unit deals with theoretical and practical knowledge in applying the concepts of corporate and business strategy to recent and current positions of companies. It provides students with insights into aspects of strategy implementation including aspects of human resource management (HRM) and a critical appreciation of methods of internal financial control • Corporate Governance Law - Develops the investigation of corporate law and practice gained at stage 1 by a detailed study of the general legal framework for corporate governance in carrying out an international investment appraisal. • Corporate Governance - This unit provides a critical understanding of the objectives, principles and methods of Corporate Governance practice. It extends students' abilities in appraising, analysing and evaluating Corporate Governance, making appropriate use of information technology and considers the impact of theoretical developments on Corporate Governance practice in response to changes in the social and economic environment. • Corporate Tax Management - Taxation permeates almost every strategic aspect of corporate finance and decision making. The financially competent manager would never authorise a business decision or sanction a business plan without first considering the fiscal implications and tax planning opportunities. This unit provides a thorough grounding in the general principles of current tax law and practice to enable students to evaluate the impact of taxation on business decisions. It fosters an appreciation of the importance of tax knowledge to the modern company secretary. |
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Combined MSc Dissertation and Research Methods Unit Stage (60 M level Credits)

Preparation, completion and submission of supervised dissertation. The Dissertation provides students with an opportunity to undertake at master's level a significant piece of self-managed research in a relevant area of particular interest.

This stage is combined with Research Methods which examines the methodological issues associated with research and aims to develop of critical skills in assessing academic literature and research undertaken by others. It also provides an understanding of the constraints of qualitative, quantitative and legal research design necessary for producing a viable research proposal.

The dissertation can be based on an aspect of corporate governance (as approved by the dissertation supervisor) using empirical research or workplace experience. The dissertation can be completed off site with supervision available electronically.

Gain two Qualifications in one

A key advantage of the MSc Corporate Governance is that successful students gain not only a Masters degree, but also achieve Graduate status of the ICSA (subject only to registration with the ICSA). This means that, in no more time than it would take to study for either the professional exams or a masters alone, you can have both.

The Institute of Chartered Secretaries and Administrators qualifications offer a high degree of international recognition and students who also gain the MSc will have a combination of qualifications that will give them an edge over others in the field.

Graduates are well placed to fill more senior strategic managerial positions and pursue careers as company administrators.

ICSA Students & Professional qualified accountants

The course is suitable for existing ICSA students who have successfully completed the Foundation and Pre-Professional courses; or business managers or administrators who have a recognised degree or professional qualifications and are aspiring to more senior managerial positions. The latter should contact the ICSA to confirm if they are exempt from Foundation and Pre-Professional stages / ICSA Certificate and Diploma in Business Practice of Offshore Finance and Administration.

Weekend Delivery Teaching

The programme is delivered in two-day blocks. Each block will normally consist of tuition for the whole of a Friday and Saturday. The programme consists of a mixture of lectures and seminars.

The People

Staff teaching this subject have practical experience and research extensively in the wide range of topics involved in Corporate Governance, and are members of The Business School at Bournemouth University.



Institute of Chartered Secretaries and Administrators
The professional qualification with a world of possibilities

The ICSA is recognised internationally as the premier professional body for corporate governance and company administration. Successful completion of the MSc Corporate Governance means graduates will have met all of the examination requirements of ICSA and gain the award Grad ICSA. Graduates may then apply for election to Associate membership when they have accumulated sufficient relevant practical work experience.

For further details please contact either

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